

## **Rainbow Gives Even More To The Community**

Rainbow has taken their commitment to serving the needs of the community a step further in terms of their corporate social investment.

A key focus of Rainbow's Corporate Social Investment is education. Together with Star Schools who administers the programme, Rainbow allows underprivileged learners the opportunity to receive extra tuition in mathematics, science and English.

Since the programme's inception in 2007, Rainbow has had a total of 200 learners pass through the Star Schools system.

As an addition to this project, Rainbow has now committed to not only uplift the children through education but also assist the learners together with their families by giving them Rainbow chicken. Each learner who is part of the project is given a bag of chicken weighing approximately 10kg, once every quarter.

By supplying the learners with chicken, Rainbow is further pledging its support and commitment to the upliftment of the underprivileged communities locally. In addition, Rainbow is also facilitating the process whereby bright young stars and future employees are getting nutritious meals, rich in protein.

"By supplying the children with chicken, we are linking our brand to the children's success; we are assisting the families and the children with essential protein and encouraging the families to support their children's learning." said Warren Farrer, Corporate Communications Manager Rainbow.

Captions:

Pictured from left to right are Nongabulo Ngcobo, Jali Xolisile, Thobile Kweyama, Sindiswa Gcabashe, Happiness Khumalo, and Sizakele Shoji. These are some of the learners who received a bag of chicken from Rainbow.

Learners on their way home after a Star Schools training session with a bag of chicken pieces.