

Preserv8, proactive on the edge of perimeter security

Preserv8 Ltd., developers of the preserv8™ Unified Mail Communication (UMC) platform, the only email archiving Software plus Services Microsoft certified solution, has launched an ICT security offering that transcends the conventional approach to perimeter security adopted by businesses and inherent within network and digital security products.

Called Active-Edge™, the solution uses a combination of technologically advanced reputation and behavioral analysis to intelligently identify and instantly stop malicious communication attempts at the Preserv8 perimeter for clients.

“The immediate benefit is that we are able to maintain customer staff productivity levels and save our clients substantial bandwidth overhead because we stop unsolicited and malicious communication attempts on-the-wire before it reaches the customer network,” explains Deon Robertson, CEO at Preserv8 Ltd.

Part of the Preserv8 UMC platform, Active-Edge™ has been introduced as an outsourced management service to assist clients in addressing the pressing need for enhanced mail perimeter security.

“ICT forms the operational backbone of most companies today and the vast majority of ICT managers and other relevant stakeholders are well educated and acutely aware of ICT security and operational risks. Traditionally the highest risk originated from careless or vengeful staff granting remote access inadvertently and intentionally. Stringent ICT policies, account expirations, and so forth have largely mitigated this risk. Modern security risks include the introduction of malicious content into the corporate network, getting staff to inadvertently divulge information and deliver malicious payloads via the ubiquitous email communication mechanism. Our solution is designed to address these issues and do so effectively,” he says.

In addition to acquiring effective perimeter security to effectively negotiate security risks, Preserv8 advocates the importance of outsourced managed services in light of the current economic climate.

“Today organisations are compelled to take a more detailed, more extensive review of their technical capability and value of their infrastructure. With the downturn in many economies companies are forced to have concise budgets for IT spend, not only in the software cost arena, but also the cost of project implementations, the on-going support and hardware upgrade fees. These cost are not only attached to possible new projects but also to mission critical existing systems like e-mail and security which cannot be ignored or abandoned,” Roberson continues.

“Traditionally this has been a difficult exercise for many companies to complete as many of these costs are hidden, unpredictable or intangible. For

today's increasingly overburdened IT departments, Software-as-a-Service solutions provide a compelling alternative to traditional software deployments," he adds.

Preserv8's Active-Edge™ is the latest solution to be incorporated into the company's product portfolio.

The approach taken by Preserv8 is one based on the premise that software is an enabler and monthly operating expense to execute daily business. Outsourced managed services, specifically in terms of perimeter security, is gaining momentum in the market says Robertson.

"There is a significant move toward outsourcing perimeter security whilst maintaining tight control of the internal corporate network and public gateway. The introduction of managed service security is to reduce the pressure on the existing corporate security infrastructure by introducing a first-line of defense in the cloud. It is important to note that ICT security evolves on a weekly basis. Whereas hackers focus their attention on trying to gain access to corporate networks, ICT managers have many additional priorities in order to deliver to their respective business units. Hackers thus have an unfair advantage... adding another layer to existing security provides a level of reprieve for ICT managers," says Robertson.

For more information, click through to www.preserv8.net or call 0861 555 274

END

About Preserv8 South Africa

Preserv8 South Africa (Pty) Ltd. is a Microsoft Gold Partner and leading provider of Software + Services (software plus services) to the global market place.

As a recognised thought leader in the online economy we are continually driving the value proposition of the Software + Services ecosystem.

Closely aligned with Microsoft, we specialise in providing unified email management services, built on the Microsoft core platform and integrated to the Microsoft core offering.

Preserv8™ is the company's flagship offering. The only product to carry the Microsoft S+S ISV certification, Preserv8™ is delivered via high capacity carrier grade architecture in multiple top tier secure data centres around the globe.

The solution provides an innovative dimension to unified email management and places your company straight in front of the optimization curve. Residing on the Tier 1 Internet backbone in secure data centres around the globe, preserv8™ protects, captures, sanitizes, brands and archives all your inbound and outbound email while in transit.

The system is targeted at enhancing core business competencies including online reporting; business continuity; access and branding.

Company contact:

Deon Robertson
CEO
Mobile +27766092711
deonr@preserv8.net

Cape Town Office
T: +27 861 555 274
F: +27 86 646 8432
The Equinox, Main Road, Sea Point, South Africa

Johannesburg Office
T: +27 861 555 274
17 Scott Street, Waverly, Johannesburg, 2090

Affiliate Offices
London, Stockholm, Netherlands, Brisbane
www.preserv8.net

PR Contact

Chris Tredger
Account Manager & Writer
MicroZone Public Relations
(Cell) 082-683-6391
(Fax) 086-627-2896
chris@micro-zone.co.za

END
