



FOR IMMEDIATE RELEASE

Dow Named to Dow Jones Sustainability Index for Eighth Time

Dubai, United Arab Emirates (UAE) – 15 October 2008 – The Dow Jones Sustainability World Index recently announced it had rated The Dow Chemical Company as one of the top performers in the global chemical industry – marking the eighth time Dow has received this recognition since the launch of the Index in 1999.

The Company was recognized for its operational eco-efficiency, product stewardship, customer relationship management and people development, among other things. Dow's overall score was 85 percent – 24 percentage points higher than the average and just two points lower than the top score in the industry. Dow was one of nine chemical companies who made this year's list – which includes a total of 320 companies from 19 super sectors.

"Once again we are honored to be recognized by Dow Jones, reinforcing the positive impact we're making with our sustainability efforts across the Company," said Dave Kepler, executive vice president and chief sustainability officer. "As the global marketplace increases its demand for sustainable solutions, Dow is well positioned to lead the chemical industry in meeting and exceeding these demands."

"This external validation not only recognizes the work we're doing to set the standard for sustainability within the chemical industry but is also a testament to the personal commitment that the people of Dow Chemical across the India, Middle East & Africa (IMEA) region are making," said John Dearborn, president, Dow Chemical IMEA. "As leaders in the industry, we're using our expertise in science and technology to address critical challenges facing our world."

By connecting chemistry and science with the principles of sustainability, Dow is helping to address some of the world's most pressing challenges...bringing new hope to communities across the globe, new prospects for our planet and new business opportunities for the Company.

- Dow's 2015 Sustainability Goals, inspired by the UN Millennium Development Goals, represent our long-term vision and desire to extend our focus to help make an impact on the world. These goals will drive our growth profitability while addressing the challenges of water and food supplies, housing, personal health, energy, climate change and protection of the environment.
- In July, Dow Latin America hosted a week long sustainability event aimed at promoting the debate about sustainable development, taking three crucial aspects into consideration: People, Planet, and Sustainable Businesses. The event was established to create new mindsets and unbiased actions towards stewardship of environment, health, and diversity as keys to the future and included activities designed to accelerate collaboration with customers, employees, partners, NGOs, the press, authorities, associations, and communities.

- The U.S. Environmental Protection Agency named Dow a 2008 ENERGY STAR Partner of the Year for excellence in energy management and reductions in greenhouse gas emissions.
- The Dow Chemical Company Foundation committed \$10 million to establish a new Sustainable Products and Solutions program with the University of California at Berkeley's Haas School of Business, in partnership with its College of Chemistry.

About the Dow Jones Sustainability World Index

The Index's annual review is based on a thorough analysis of corporate economic, environmental and social performance, assessing issues such as corporate governance, risk management, branding, climate change mitigation, supply chain standards and labor practices.

For more information on the Dow Jones Sustainability World Index, visit <http://www.sustainability-indexes.com/>

About Dow

With annual sales of \$54 billion and 46,000 employees worldwide, Dow is a diversified chemical company that combines the power of science and technology with the "Human Element" to constantly improve what is essential to human progress. The Company delivers a broad range of products and services to customers in around 160 countries, connecting chemistry and innovation with the principles of sustainability to help provide everything from fresh water, food and pharmaceuticals to paints, packaging and personal care products. References to "Dow" or the "Company" mean The Dow Chemical Company and its consolidated subsidiaries unless otherwise expressly noted.

About Dow Southern Africa

Dow Southern Africa (Pty) Limited markets and distributes chemical products into a range of markets including food processing, personal care, paint & coatings, industrial, building, paper & packaging and mining. Dow Southern Africa serves markets in South Africa and other SADC countries and also contains the following business units:

- **Dow Automotive**, a division of Dow Southern Africa, markets and distributes a range of products into the automotive sector in South Africa.
- **Dow AgroSciences Southern Africa (Pty) Limited** manufactures a range of Crop Chemicals at its plants in Canelands (Durban). Dow AgroSciences markets and distributes these products through a global network of associates, distributors and agents, serving markets in South Africa and many countries around the globe.
 - o In addition to locally-manufactured products, Dow AgroSciences serves local agricultural markets with an array of important crop protection products from its worldwide manufacturing operations.

Taking all of the above operations into account, Dow employs approximately 120 people in South Africa.

Dow's head office in South Africa is located at:

Eden Gardens Building
The Dimension Data Campus
Corner Sloane Street and Main Road
Bryanston
Gauteng

Notes to Editors:

Dow Chemical in Southern Africa is an active community member and strongly supports the social and economic aspirations of the local communities in which it operates. Dow supports the following projects:

- Rehoboth Children's Village: Rehoboth is a children's village which cares for orphaned and abandoned children living with HIV/AIDS on the KwaZulu Natal South Coast.
- Thokomala: Is an independent community-based NGO dedicated to helping children, who are affected or infected by HIV, live happy and dignified lives by providing support for their education and development. Dow started the Dow Education Fund for Thokomala towards post-school learning.
- The APNR Ground Hornbill Project: A project hosted by the Percy Fitzpatrick School of Ornithology at the University of the Cape that seeks to protect the endangered Ground Hornbill bird species in South Africa through an innovative programme involving a number of private and public nature reserves in South Africa.

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